
ABSTRACTS

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CLASSIFICATION OF SERVICE LOGISTIC IN TERMS OF BRANCHES

(pages 1-4)

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Keywords: classification, branch, branches of service logistic, system, theory of services

Abstract: The contribution continues the previous section entitled "Concept of logistics service", where the logistics of services is characterized as a special part of the logistics and defined the essence of the services and especially logistics of services. The contribution deals with the classification and description of logistics of services in various fields. The problem, which the article is devoted to, is the identification and classification of logistics of services in various fields of industry and non-manufacturing sector. The aim is to identify and describe logistics of services in various fields ranging from industry over health care to transportation. Individual fields can be further characterized and specially study, on the logistic side as well as on the logistics of services side. The main orientation for the analysis of the areas is in the logistics of services. Services are an inseparable aspect of human life and the more advanced company, the bigger interest for services. The same is true for the companies from various fields. The richer and more advanced companies, the bigger interest in ensuring their faultless service and professional operation and logistics of services not excluding.

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IDENTIFICATION OF THE DISTRIBUTION FLOW OF INFORMATION ABOUT ORGANIC PRODUCTS AND INNOVATIONS TO THE FINAL CUSTOMER

(pages 5-8)

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Keywords: organic products, innovation, information, distribution flow

Abstract: Nowadays innovation as an important part of business management concerns not only the product itself, but also increasing customer's interest. In order to increase customer's interest in products it is essential to identify the distribution flow of product information within the distribution logistics of products and innovations. Therefore, this paper deals with identifying the distribution flow of information on a specific group of products to final customer, namely organic products and their innovations, for the effective increase of customer's interest in these products and innovation.

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SYSTEM OF THE WATER DISTRIBUTION IN THE CONCRETE REGION

(pages 9-12)

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Keywords: logistics, distribution, system, manufacturing, efficiency, competitiveness

Abstract: This article aims to review the current representation of distribution systems and distribution strategies, describe possible ways of product flows from the producer to the final customer and to describe individual distribution strategies used in today's systems. The main aim is to analyse, give advice and streamline the activity of a distribution system of a specified company, which distributes mineral water. After performing the above-mentioned activities, there will be proposed a way to streamline the system of logistic distribution. After analysing the customer's portfolio and segmentation of the customers, it is possible to point out one of the main problems of the company and according to the analysis of the current state, it is possible to point out the bottle-neck. The proposed changes can be evaluated from the savings point of view and also from the raise of the additional value.

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**ANALYSIS OF THE POSSIBILITIES OF BUILDING A TOLL SYSTEM IN
KOŠICE**

(pages 13-18)

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Keywords: analysis, toll system, transport, Kosice

Abstract: Of course, transport has also the adverse effects that cause the costs to society and the economy. Therefore, charging for transport must better reflect the actual cost of shipping. The external costs associated with the use of infrastructure vary depending on time and place e.g. traffic congestion, air pollution, noise and accidents. Applying differentiated fees is a way to take these changes into account. Public acceptance will probably be one of the biggest problems in implementing the Košice tolling system. It will depend on how the system will be presented, whether as a separate measure without a system specification and without explanation, where will the incomes go or what other measures will be related to the system. However, most of the people probably would oppose its introduction. Probably the most appropriate strategy of introduction of the toll system in Košice will be the strategy of improving overall traffic situation in the city. If this system will be fair, beneficial and transparent for all participants, the chance of acceptance is much higher.

*DOI: 10.22306/al.v4i1.81**Received: 25 Feb. 2017**Accepted: 15 Mar. 2017***ANALYSIS OF SERVICE LOGISTICS IN THE CITY OF KOŠICE**

(pages 19-22)

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Keywords: services, logistics, analysis, region

Abstract: Services, as one of the main means of meeting human needs, were already created in early stages of development of human society. The more advanced society, the higher demands on the quality of their provision. The problem addressed by the article lies in the insufficient resp. uneven distribution of services within a particular region, city Košice. Services are an indispensable part of the everyday existence of man and society itself, therefore they should be provided at least at a standard level. The article deals with the analysis of whether the level of services is at the required level due to the wide range of services provided within the city of Košice.
